Head of Events

Thruxton Circuit, Hampshire | Competitive salary | Full-time preferred

Help us develop the next chapter of Thruxton

Thruxton is best known as one of the UK's leading motor racing circuits, but our ambitions extend well beyond motorsport.

We're developing the wider Thruxton estate into a destination for a broader range of quality events and experiences. We don't know exactly what that will look like yet, but it could range from music at intimate gigs and at existing race events to literary festivals; from Christmas markets to air shows; from food festivals to agricultural shows, we see significant opportunities to make more of our unique site.

We're also developing a members' club and new leisure facilities, including a flagship hospitality building and nature trail around the estate.

We're looking for an experienced, commercially minded Head of Events to help turn these ambitions into reality.

The Role

Working directly with the owner and managing director, and alongside our senior management team, you'll take day-to-day responsibility for developing, planning and delivering our expanding events programme.

This is a hands-on role combining commercial thinking, project development and operational delivery. You'll be expected to take ownership, drive projects forward and turn opportunities into successful, profitable events.

Your responsibilities will include:

- Developing and delivering new events, from initial concept and commercial assessment through to execution.
- Managing third-party event organisers and venue hire, ensuring successful delivery and protecting Thruxton's interests.
- Expanding the entertainment and off-track attractions at our existing motorsport events.
- Helping develop new leisure and hospitality offerings across the estate.
- Managing event budgets, commercial performance, suppliers, contractors and delivery schedules.
- Coordinating internal teams, external partners and relevant authorities to ensure events are delivered safely and professionally.
- Identifying new opportunities and helping shape Thruxton's longer-term events strategy.

Who We're Looking For

You'll be an experienced events professional who combines strong organisational skills with commercial judgement, initiative and the confidence to make things happen.

You'll bring:

- At least five years' experience delivering complex events, ideally including outdoor, public or large-scale events.
- Ideas, vision and creative thinking to create quality events
- A proven ability to manage projects, budgets, suppliers and multiple priorities.
- An understanding of the regulatory framework for major events planning and delivery
- Commercial awareness and an understanding of what makes an event financially successful.
- The confidence to work independently, make decisions and take responsibility for results.
- Strong communication, leadership and stakeholder management skills.
- A practical, hands-on approach and the flexibility to work weekends and evenings when required.

Experience of motorsport is welcome but **not essential**. We're particularly interested in candidates who can bring fresh ideas and experience from other sectors.

Why Join Thruxton?

This is an opportunity to play a central role in developing and diversifying an established business with an exceptional venue and considerable potential. You'll work closely with the business owner, have real influence over new projects and help build the events offering for the future.

To apply: Send your CV and a short covering letter to Ben Norton at ben@thruxtonracing.co.uk.

We reserve the right to close this vacancy early should we receive a high volume of suitable applications. Early applications are therefore encouraged.